



# Sponsorship & Contribution

## PROPOSAL

### ANNUAL SCHOLARSHIPS & AWARDS GALA

*presented by*

THE  
LVNBA  
FOUNDATION

*hosted by*



*Aria Resort & Casino*

SATURDAY, NOVEMBER 2, 2024

# OUR *Organization*

When the Las Vegas Chapter of the National Bar Association (LVNBA) was founded in 1981, there were fewer than 20 African American attorneys practicing in the state of Nevada. Since then, the LVNBA, and in turn, its population of the State Bar of Nevada, has grown in size, influence, and impact. Its membership now extends from law firms and the highest judicial benches to prominent government leadership and corporate moguls, with reach around the world. The organization endeavors to be a prominent legal and professional platform for all constituents to utilize and share. LVNBA programs and initiatives focus on improving access to resources and justice, normalizing equality across ethnicities, and improving overall quality of life for law students, legal professionals, and community members alike. The esteemed leaders and trailblazers that make up the LVNBA also play the unique role of mentor and advocate for law student members who are establishing their networks and journeying toward the vision they have for their remarkable legal careers.



Over the years, the LVNBA has had the privilege of hosting its largest event and fundraiser of the year, the **Scholarships and Awards Gala**, which raises funds to provide scholarships to law students. These talented future pioneers and innovators dedicate their time, skills, and efforts to academic success and community service, as well as LVNBA-led initiatives and competitions across the nation. The LVNBA Scholarships provide a necessary supplement to deserving law students and allow them to focus their intentions on opportunities that will ready them for the career they have been working toward.

# OUR *Scholarships*

This year, the LVNBA will host its Annual Scholarships & Awards Gala on Saturday, November 2, at the luxurious **Aria Resort and Casino**, featuring fine-dining, live music, and breathtaking views. This highly anticipated formal event will draw over 300 esteemed guests, raise funds for these impactful scholarships, and support the continuing efforts of the LVNBA. As a supporter of the Gala, you are giving more than just financial support. Your contribution will open and widen the path of possibility for the next generation of legal professionals. Check out the variety of sponsorship and support opportunities on the following pages, designed to fit any desired giving. We look forward to welcoming you and your guests!

With Heartfelt Thanks,

*Caleb Green*

Caleb Green, LVNBA President

[www.lasvegasnba.org](http://www.lasvegasnba.org)

# Our GALA GALLERY



# SPONSORSHIP

## Opportunities

*exclusive*

### DIAMOND SPONSOR

**\$15,000+**

- **Exclusive** branding as Diamond Sponsor included in all official marketing for the Gala, from sign-up to the Gala recap newsletter issue (including social media, newsletters, and emails)
- Up to two (2) **Exclusive** Diamond Tables with ten (10) guest seats per table
- **Exclusive** welcome from the main stage
- **Exclusive** branding as Diamond Sponsor aired from the main stage
- **Exclusive** 15-second ad roll aired after all main stage sessions (no audio)
- **Exclusive** branding display at registration
- **Exclusive** branding display on Diamond Table(s)
- **Exclusive** thank-you gifts for all guests
- **Exclusive** opportunity to address guests from the main stage
- **Exclusive** access to LVNBA Membership Directory
- **Exclusive** access to Gala attendee list
- Two (2) full-page ads and highlight as Diamond Sponsor in the Gala program
- Private photo with the 2024 LVNBA Executive Board



*exclusive*

### PLATINUM SPONSOR

**\$10,000+**

- **Exclusive** Platinum Table with (10) guest seats
- **Exclusive** thank-you gifts for all guests
- **Exclusive** branding as Platinum Sponsor included in all official marketing for the Gala, from sign-up through the Gala recap newsletter issue (including social media, newsletters, and emails)
- **Exclusive** welcome as a Platinum Sponsor from the main stage
- **Exclusive** branding as Platinum Sponsor aired from the main stage
- **Exclusive** branding display on Platinum Table
- **Exclusive** 10-second ad roll aired after main stage sessions (no audio)
- One (1) full-page ad and highlight as Platinum Sponsor in the Gala program
- Private photo with the 2024 LVNBA Executive Board



*More opportunities on the following page!*

# SPONSORSHIP

## *Opportunities (ctd.)*

### **GOLD SPONSOR**

**\$8,000+**

- **Exclusive** branding as Gold Sponsor included in all official marketing for the Gala, from sign-up through the Gala recap newsletter issue (including social media, newsletters, and emails)
- **Exclusive** Gold Table with (10) guest seats
- **Exclusive** branding as Gold Sponsor aired from the main stage
- Half-page ad and highlight as Gold Sponsor in the Gala program



### **SILVER SPONSOR**

**\$5,000+**

- Branding as Silver Sponsor included in all official marketing for the Gala, from sign-up through the Gala recap newsletter issue (including social media, newsletters, and emails)
- Premium Table with (10) guest seats
- Branding as Silver Sponsor in the Gala program
- Branding as Silver Sponsor aired from the main stage



*exclusive*

### **SCHOLARSHIP TABLE SPONSOR**

**\$3,000+**

- Branding as Scholarship Table Sponsor included in all official marketing for the Gala, from sign-up through the Gala recap newsletter issue (including social media, newsletters, and emails)
- Six (6) Premium Table seats
- Branding as Scholarship Table Sponsor in the Gala program
- Branding as Scholarship Table Sponsor aired from the main stage



*More opportunities on the following page!*

# PARTNERSHIP & ADVERTISING

## Opportunities

### EVENT PARTNER

\$1,000+

- Branding as Event Partner included in all official marketing for the Gala, from sign-up through the Gala recap newsletter issue (including social media, newsletters, and emails)
- Two (2) guest tickets to the Gala
- Mention as Event Partner in the Gala program
- Mention as Event Partner aired from the main stage

*exclusive*

### EVENT PARTNER OPTIONS INCLUDE:

\$6,000 - Ambiance Partner

\$5,000 - Décor Partner

\$4,000 - A/V Partner

\$3,000 - Social Hour Partner

*Each Exclusive Event Partner will receive exclusive branding benefits!*



### PROGRAM & EVENT ADVERTISEMENTS

\$500 (Listing as Supporter, full-page ad, and 5-second ad-roll from main stage)

\$300 (Listing as Supporter and full-page)

\$250 (Listing as Supporter and half-page ad)

\$200 (Listing as Supporter and quarter-page ad)

\$100+ (Listing as Supporter)



### INDIVIDUAL TICKET | TABLE PURCHASES:

*Buy a table by the General Sale deadline and get one of your table seats for free!*

\$200 | \$1,800 (Early Bird Special, within 60 days of registration opening)

\$250 | \$2,250 (General Sale, up to 45 days prior to event)

\$275 | \$2,750 (Late Registration, Less than 45 days prior to event)

*Donations welcome in any amount!*

# REGISTRATION *Details*

---

## REGISTRATION PLATFORM

Securing your tickets and contribution online is easy!

- Head to [www.lasvegasnba.org/annual-scholarship-gala](http://www.lasvegasnba.org/annual-scholarship-gala)
- Select your contribution and any additional advertisement options
- Check out securely

## INVOICE REQUEST

You may also lock in your support by requesting an invoice.

- Head to [this link](#) or to [www.lasvegasnba.org/annual-scholarship-gala](http://www.lasvegasnba.org/annual-scholarship-gala)
- Complete and submit the secure form
- Mail a copy of your invoice and payment within 15 days of receipt to:

LVNBA Foundation

Re: 2024 Gala

P.O. Box 46001

Las Vegas, NV 89114-6001

Check/ Money Order Memo: "2024 Gala"

## GENERAL INQUIRIES

We are here anytime to answer your questions!

- Email us at [lvnba.gala@gmail.com](mailto:lvnba.gala@gmail.com)

*Thank You!*